

Richard Scase

Pat Loughrey
BBC

Simon Kelner
The Independent

George Brock
The Times

David Yelland

Les Hinton
News International

Heather Brooke

Keith Sutton
CN Group

Steve Egginton
Worldwide Media Ltd.

Trevor Philips
CRE

Asha Oberoi
PA News

Kevin Maguire
Daily Mirror

Ed Curran
Belfast Telegraph

Maurice Frankel
Campaign for the Freedom of Information

Steve Auckland
The Metro

Steve Dyson
Evening Mail Birmingham

Conference 2005
The Lake District

Whatever Next?
16 – 18 October



Another eventful year for news and the never-ending debate on the role of the media.

The 2005 Society of Editors' annual conference will provide a forum for debate, reflection and a spot of soothsaying for those who really care and who can influence the future of the news industry.

Editors from print, broadcast and new media will review their activities and roles with media lawyers, politicians, police and the judiciary.

Each year the conference provides an unrivalled, valued and entertaining platform for open discussion and this year in particular provides an opportunity for the media to look at its collective image and influence.

After changing shape, what else can papers do to shore up readership? How is content being refined? How can they make the most of opportunities thrown up by the broadband revolution? Can print and broadcast work together? Does the media undermine politics? All of this without mentioning the war!

The conference is open to both society members and non-members.

Delegates are welcome from all sectors who work with the media or who care for the freedom of the media, the wider public right to free expression and the right to know what is done in their name and with their money.

Melvyn Bragg

Ken MacDonald
DPP

Kim Fletcher
NCTJ

Michael Todd
Greater Manchester Police

Charles McGhee
Evening Times, Glasgow

Rod McKenzie
Radio 1

John Meehan
Hull Daily Mail

Robert Cockroft
Barnsley Chronicle

Graham Smith
Deputy Information Commissioner

Trevor Kavanagh
The Sun

Sarah Sands
Sunday Telegraph

John Lloyd
FT Magazine

Sir Christopher Meyer
Press Complaints Commission

Paul Stannard
Kent on Sunday

Paul Horrocks
Manchester Evening News

PROGRAMME

Sunday 16 October



4.00 pm

Welcome and registration at Low Wood Hotel, Windermere

Four star hotel with leisure club and water sports centre on the shores of Lake Windermere offering a choice of restaurants and bars, a Leisure Club, Beauty Salon and Water Sports Centre together with a superb lawned shoreline and one of the finest views across Lake Windermere.

6.15 pm

Opening Reception at the Low Wood Hotel, Windermere

7.00 pm

The Society of Editors' Lecture

Les Hinton, Executive Chairman,
News International

In partnership with British Nuclear Group

8.30 pm

**Supper served in Hotel
– with entertainment to follow**

10.00 pm

**Late bar at Low Wood Hotel,
taxis to all hotels**

Monday 17 October

9.00 am **Setting the scene**

Keith Sutton, President, Society of Editors,
Editorial Director, CN Group

9.15 am

Session 1 – Wake up to a new world

Richard Scase, Futurologist

10.30 am

Session 2 – Size isn't everything

What has worked, is working, may work and what has failed in recent months. The session will focus on the lessons that each newspaper sector can learn from the others.

12.00 pm

Session 3 – Enticing new trainees

Launching a new journalism fund promoting diversity in the newsroom.

12.30 pm **Buffet lunch**

2.00 pm

Session 4 – Read it, watch it, hear it, surf it

A session to look afresh at the modern media world. Interactivity – internet broadband - digital broadcast – online advertising – video, and multimedia content : how can it all work for established media outlet? Should we forget publishers and broadcasters and think multi-media companies?

3.00 pm

**Session 5 – Politicians don't need us
to give them a bad name.**

Is it really the media that undermines politics? The 2005 general election shows it was not the media that keeps the public away from the polls and it was not the media that wanted to fight dirty

4.00 pm

**Session 6 – Freedom of Information – is it
working?**

How has it worked in reality and how has the public used and interpreted the act. Is the media finding the stories that people want?
In partnership with Foot Anstey Sargent.

4.45 pm

Session 7 – The public need to know

Terrorism emphasises the public's right to know.

5.30 pm

Society of Editors' AGM

PROGRAMME

Monday 17 October

7.30 pm

Reception at Low Wood Hotel

In partnership with Cumbrian News Group

8.00 pm

Gala Annual Dinner At Low Wood Hotel

Guest speaker: Melvyn Bragg

In partnership with NWDA

Black Tie

11.00 pm

Late bar at Low Wood Hotel

Taxis to other hotels

Tuesday 18 October

9.00 am

Breakfast Seminar

in the Conference room at Low Wood Hotel

9.30 am

What makes a good editor?

A lively debate among those who can provide the answers – because they have been there.

10.30 am

New President's inaugural address

11.00 am

Conference Close

CONFERENCE ENTERTAINMENT AND EVENTS

This year's conference is being held against the delightful backdrop of Lake Windermere.

We envisage that some people may like to make a weekend of the event and to bring their family.

From Saturday to Tuesday there will be various excursions and events to amuse both delegates and tourists.

CONFERENCE HOTELS

The majority of conference activities will take place in the Low Wood Hotel. However we have also reserved rooms in other local hotels in order to be able to offer delegates a choice of atmosphere and a quieter, more child orientated or more luxurious setting.

Accommodation is available at:

The Low Wood Hotel www.elh.co.uk/hotels/lowwood

The Waterhead Hotel

www.elh.co.uk/hotels/waterhead

Please either state your preference on your booking form or contact the SoE conference office to discuss which hotel may best suit your needs.

Tel: 01223 304080

